



Post Office Box 616  
Boulder Junction, WI 54512-0616  
Phone (715) 385-2220  
Fax (715) 385-9129

Notice of Boulder Junction Park Board Meeting  
Thursday, January 13, 2022  
1:00 pm via Zoom

THIS MEETING WILL BE HELD IN ACCORDANCE WITH WISCONSIN'S OPEN MEETING LAW.  
This will be a zoom meeting so that all parties can attend:

Laura Bertch is inviting you to a scheduled Zoom meeting.

Topic: Park Board Zoom Meeting  
Time: Jan 13, 2022 01:00 PM Central Time (US and Canada)

Join Zoom Meeting  
<https://us02web.zoom.us/j/83851558520?pwd=elhyQTNIMzljVStkcEZZdXZPQmZkQT09>

Meeting ID: 838 5155 8520  
Passcode: Playtime22

Dial by your location  
+1 312 626 6799 US (Chicago)  
Meeting ID: 838 5155 8520  
Passcode: 4122707175

## **AGENDA**

- 1) CALL TO ORDER/ PLEDGE OF ALLEGIANCE/ ROLL CALL
- 2) APPROVAL OF AGENDA /ORDER OF THE DAY (discussion & possible action)
- 3)CITIZENS OPPORTUNITY TO ADDRESS THE COMMITTEE ABOUT TOPICS ON OR OFF THE AGENDA.
- 5) APPROVAL OF MEETING MINUTES: 7/22/2021; 8/19/2022; 9/9/2021; 10/5/2021; 10/19/2021; 12/21/2021
- 6) REVIEW OF THE FINANCIAL REPORT: October 2021
- 6) OLD BUSINESS: (discussion & possible action)- Janet & Laura
  - A. Discussion of committee assignments
  - B. Review newest design images from Gerber (I put a new folder in the google drive called "1.10.22 Images" [https://drive.google.com/drive/folders/1rtLaPlrkBiOvWKS5si5y\\_i0Cqxxc6rWI](https://drive.google.com/drive/folders/1rtLaPlrkBiOvWKS5si5y_i0Cqxxc6rWI))
  - C. Update from the Community Outreach/Marketing Team and their recommendations. – Plan the timing of these items.
    1. Website-for photos, plans, blogs, naming items, history – searching for vendor
    2. Press releases- announcements
    3. Facebook – to reach young families
    4. Postcard mailing -residents
    5. Letter mailing-community
    6. Calls-"I'm giving" campaign

7. Discuss Julie's proposal for website with possible approval
- C. Update of plan for fundraising: including grant writing, community & private donations
- D. Discussion of teams and team leaders for the campaign
- E. Discuss upfront costs for postage, marketing, mailings, website etc. and possibly suggest to the town board an Amount of money set aside from donations for marketing.
  1. Thank you for Janet's \$1000 donation to the town as seed money for marketing
  2. Current donations thus far
- F. Review Donor list
- G. Any other suggestions or concerns?
- 7) New Business: Library Book Walk at Winter Park
- 8) Topics for future agendas: Playground, bus, spring maintenance challenges if any
- 9) Discuss and set the date & possible location for next meeting:
- 10) ADJOURN (discussion & possible action)

A quorum, of other Town committee members as well as other Town Board members may be in attendance at this meeting for information gathering purposes only. Only Park Board committee action will be taken at this meeting. Posted by Clerk/Treasurer, Daniel Driscoll on behalf of the Parks Board Chairperson, Laura Bertch

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